

#### **EDUCATION**

## SKILLS

# DREXEL UNIVERSITY

Philadelphia, PA

Bachelor's of Science Major: Product Design Minor: Fine Arts GPA: 3.77









3D Printing Laser Cutting

[Advanced]

[Intermediate]

[ Additional Skills ]

#### **EXPERIENCE**

## KiwiCo Inc. | Mountain View, CA

## **Product Designer**

[ March 2024 - January 2025 ]

- Spearheaded the design of wooden and plastic toys fostering STEM/STEAM learning for preschool age group
- · Owned full product development process from initial concept brainstorming to final production
- Communicated with manufacturers daily to problem solve production and safety testing hurdles
- Play tested products to ensure age-appropriateness and gain insights on how to improve play value
- Pitched concepts and presented product updates weekly to executives

# **Associate Product Designer**

[September 2022 - March 2024]

- Defined visual language and drove development for a set of products promoting early science for 3-6 year olds
- Led and grew the company's product collection fostering early math for 3-6 year olds
- Acquired leadership of product development for the company's 0-24 month old subscription line

#### **Junior Product Designer**

[October 2021 - September 2022]

- Designed and collaborated on the development of educational toys for 0-24 month olds
- · Applied knowledge of child development milestones to drive concept and design of products
- Assisted and supported the design team with 3D modeling and file modifications

## ZagSports Tours | Philadelphia, PA

**Chief Storyteller** [ April 2020 - June 2021 ]

- Led and designed packaging for children's book subscription boxes
- Developed activities to help foster childhood development
- Sketched storyboards for video and animation clips

# Drexel University Westphal College of Art & Design | Philadelphia, PA

# **Hybrid Lab Monitor**

[September 2018 - June 2021]

- Maintained lab machinery such as laser cutters, 3D printers, and other tools
- Monitored student activities in the lab and provide assistance when needed
- Facilitated best practices in fabrication and design for students and faculty

#### **PROJECTS**

# KiwiCo Inc. | Mountain View, CA

## Wind Play Lab

[ July 2023 - August 2024 ]

- Led and owned product development of a play set for 3-6 year olds to experiment and learn about air, wind, and flight
- Problem solved and worked with manufacturers to improve air flow, function, and longevity of the internal fan
- Play tested to gain insights on play pattern, capabilities of little one's, and the enrichment value to refine the experience